

# Energy Efficiency Program Evaluation



The course objective is to provide knowledge and tools for organizations and individuals who wish to evaluate the results of their energy efficiency programs so they can be compared to the program's objectives and improve the program performance if necessary. The session is also intended for those who are outsourcing evaluation work with professional evaluators so they can better understand and manage the evaluator's work. Program evaluation is not a precise science

and it is necessary to understand the different approaches and principles in order to increase precision and reduce uncertainty. This session is intended for those who are familiar with the design and implementation of energy efficiency programs.

## Topics Covered

This session covers all aspects of energy efficiency program evaluation of any sort in any given market. The session is presented in four modules:

- Principles, Notions and Definitions
- The Different Types of Evaluations
  - ⇒ Process
  - ⇒ Market
  - ⇒ Impact
  - ⇒ Market Transformation
- The Distortion Effects
- How to Plan an Evaluation

**Partner:** *This training is presented in collaboration with the Bureau d'Etudes Zariffa Inc.*

## Target Clientele

This short thematic course is ideal for the following clientele:

- Organizations or individuals who wish to evaluate their energy efficiency programs
- Those who have to prepare evaluation plans
- Those who are outsourcing evaluation work to professional evaluators



## Logistics

Energy Efficiency Program Evaluation is offered in classroom and can be offered on-site, anywhere, for groups of 15+ participants.

Visit [iiet.com](http://iiet.com) for more information on training options and registration or contact us at [info@iiet.com](mailto:info@iiet.com).